

## ORDER



KSJV

<b>Orders</b>	<b>Order / Rev:</b>	<u>108352</u>	
	Alt Order #:	<u>06868701</u>	
	Product Desc:	<u>AMERICAN FUTURE FUND</u>	
	Estimate:	<u>670</u>	
	Flight Dates:	<u>10/30/12 - 11/06/12</u>	<b>Primary AE:</b>
	Original Date / Rev:	<u>10/29/12 / 11/02/12</u>	<b>Sales Office:</b>
	Order Type:	<u>GENERAL</u>	<b>Sales Region:</b>
<b>Agency</b>	<b>Name:</b>	<u>Mentzer Media Services, Inc.</u>	
	Buying Contact:		
	Billing Contact:		
		<u>600 Fairmont Ave.</u>	<b>Billing Type:</b>
		<u>Towson, MD 21286</u>	<b>Billing Calendar:</b>
			<b>Billing Cycle:</b>
			<b>Agency Commission:</b>
<b>Advertiser</b>	<b>Name:</b>	<u>American Future Fund</u>	
	Demographic:	<u>A35+</u>	
	Product Codes:	<u>PLI2</u>	
	Priority:	<u>SELECT PRIORITY CODE</u>	
	Revenue Codes:	<u>POLITICAL/AGY, PISSUE, GEN</u>	
		<b>New Business Thru:</b>	
		<b>Order Separation:</b>	<u>00:05:00</u>
		<b>Advertiser External ID:</b>	
		<b>Agency External ID:</b>	

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	47	\$118,250.00	\$100,512.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	47	\$118,250.00	\$100,512.50	0.00
Totals	47	\$118,250.00	\$100,512.50	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

### Order Share

Investment Details	Allocation (%)	Value (\$)
KSNV	30%	\$118,250.00
Market	100%	\$394,166.67

### **Competitive Share**

CABLE		0%	\$0.00
KBLR		0%	\$0.00
KFBT		0%	\$0.00
KINC		0%	\$0.00
KLAS	32%		\$126,133.33
KLVX		0%	\$0.00
KSNV-		0%	\$0.00
KTNV	22%		\$86,716.67
KTUD		0%	\$0.00
KVVU	10%		\$39,416.67
KVWB		0%	\$0.00
LV1		0%	\$0.00
UNKWN	6%		\$23,650.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/01/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWT---	:30	3	\$2,000.00	1	0.00	NM	3	\$6,000.00
WAKE UP WITH THE WAGNERS 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWT---		3				\$2,000.00		0.00			
E 2	KSNV	10/30/12	11/01/12	Today Show	CM	658a-9am	- TWT---	:30	3	\$3,800.00	1	0.00	NM	3	\$11,400.00
TODAY SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWT---		3				\$3,800.00		0.00			
E 3	KSNV	10/30/12	11/02/12	Rachael Ray	CM	11am-12pm	- TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
RACHAEL RAY 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$1,000.00		0.00			
E 4	KSNV	10/30/12	11/02/12	M-F Early News	CM	5-630p	- TWTF--	:30	4	\$3,600.00	1	0.00	NM	4	\$14,400.00
M-F Early News EARLY NEWS 3 AT 5PM 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$3,600.00		0.00			
E 5	KSNV	10/30/12	11/02/12	M-F Jeop/Wheel	CM	630-730pm	- TWTF--	:30	4	\$3,400.00	1	0.00	NM	4	\$13,600.00
M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$3,400.00		0.00			
E 6	KSNV	10/30/12	11/02/12	FacetoFace/Ralston Rep	CM	730-758pm	- TWTF--	:30	4	\$1,800.00	1	0.00	NM	4	\$7,200.00
FacetoFace/Ralston Report FACE TO FACE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$1,800.00		0.00			
E 7	KSNV	10/30/12	11/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	- TWT---	:30	3	\$2,800.00	1	0.00	NM	3	\$8,400.00
M-F News 3 at Eleven NEWS 3 NIGHTSIDE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWT---		3				\$2,800.00		0.00			
E 8	KSNV	11/02/12	11/02/12	Fri PR 9-10p	CM	9-10pm	-----F--	:30	1	\$5,500.00	1	0.00	NM	1	\$5,500.00
Friday Prime 9-10pm GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----F--		1				\$5,500.00		0.00			
E 9	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2				\$1,000.00		0.00			
E 10	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Saturday Today SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$2,000.00		0.00			
E 11	KSNV	11/03/12	11/03/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
News 3 Today - SATURDAY NEWS 3 TODAY WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,500.00		0.00			
E 12	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
Sa-Su Early News EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,350.00		0.00			

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E 22	KSNV	11/05/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
<b>EARLY NEWS 3 AT 5PM</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	11/05/12	11/11/12		M-----		1	\$3,600.00			0.00					
E 23	KSNV	11/05/12	11/05/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
<b>JEOPARDY/WHEEL</b>															
Week:	11/05/12	11/11/12		M-----		1	\$3,400.00			0.00					
E 24	KSNV	11/05/12	11/05/12	FacetoFace/Ralston Rep FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
<b>FACE TO FACE</b>															
Week:	11/05/12	11/11/12		M-----		1	\$1,800.00			0.00					
E 25	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
<b>NEWS 3 NIGHTSIDE</b>															
Week:	11/05/12	11/11/12		M-----		1	\$2,800.00			0.00					
E 26	KSNV	11/05/12	11/05/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
<b>THE VOICE</b>															
Week:	11/05/12	11/11/12		M-----		1	\$8,000.00			0.00					

Totals 47 \$118,250.00